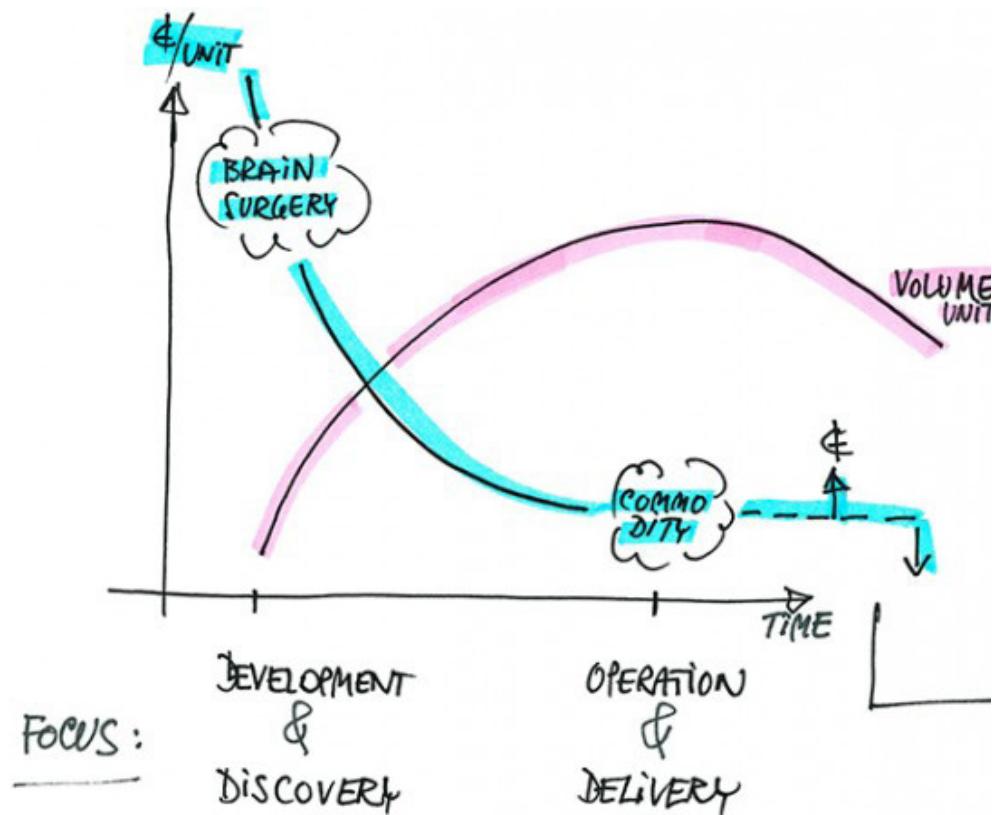


Creating business innovation across multiple disciplines can be rewarding.

Navigating and battling with the elements of business innovation and operation, combining the qualities of economics, environmental science & engineering is the backbone of the director and advisor services provided by SPC.

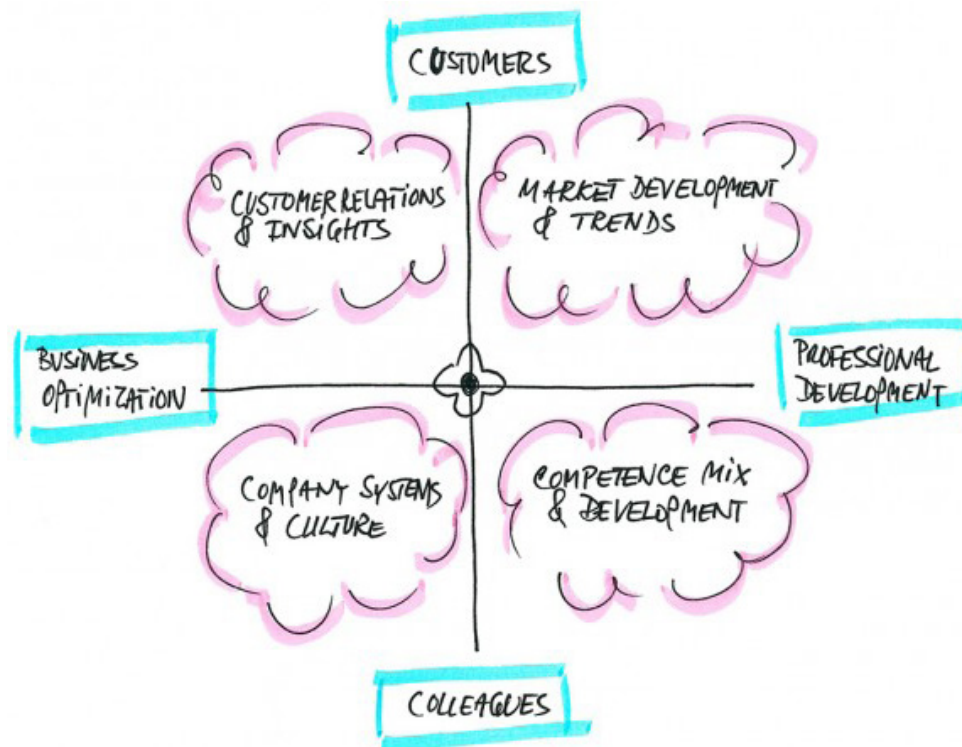


Balancing skills in delivery (focus on creation of results now) and in discovery (focus on exploiting the potentials of tomorrow) is a core challenge to most of us.

Getting the balance right is the only way to create profitable innovation.
It is difficult to strike in daily operations
- often organisations find themselves out of balance.

Providing holistic and economics inspired solutions with an anchor in both delivery and discovery is a strong basis for striking a balance between short and long term objectives.

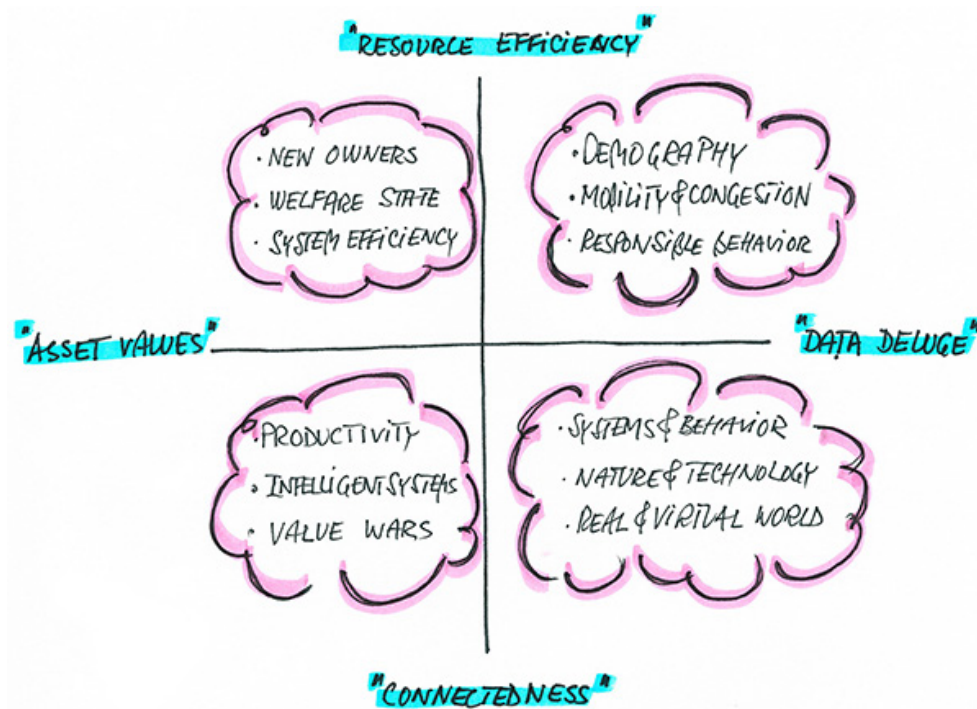
SPC search for good solutions is founded on experience from professional services and many sectors, i.e. transport, urban development, energy, environment, climate change and resource efficiency.



Securing efficient innovation of strategy is as important as continuous improvement of operations. Facing the speed and strength of change it is mandatory to innovate strategy actively when assessing business risks and opportunities. Balance should be sought between following stable development trends and adjusting to the continuous adjustments of borderlines between businesses.

Monitoring and translating global trends into business opportunities and risks are fundamental for strategy setting and even more so for strategy execution.

Navigating with the innovation compass and balancing internal and external development around four dimensions: Market development & trends, Customer relations & insights, Competence mix & development and Company systems & culture is an integral part of SPC's approach to strategy innovation.



Developing a business supporting governance structure and balancing compliance, operations and strategy is a challenge in the present business and regulatory environment. Increased demand for compliance has a tendency to push the business agenda from strategic positioning dialogue into operational efficiency mode.

Improving governance requires outward looking competencies and capabilities to monitor the compass of change, the borderlines of business, the competitor's next move and to select the best, potentially profitable innovations.

Creating a progressive and balanced governance culture is necessary to lead the development of new markets and at best being the first second mover - timing is important to reap the optimal benefits of new business. SPC promotes an early slow start and a readiness to fast execution to reap profitable innovations.

Being curious and realistic is the basis of succesful innovation of business.



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